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PATENT
03445-P0002A SPM

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant	David Martin
Serial No. 09/705,671	Filing Date: November 3, 2000
Title of Application:	Method for Improvement of Promotion Response
Confirmation No. 6264	Art Unit: 3622
Examiner	Khanh H. Le

Mail Stop Amendment
Commissioner for Patents
Post Office Box 1450
Alexandria, VA 22313-1450

Response to Official Action

In response to the Official Action of March 30, 2004, Applicant herewith presents its amendment and remarks. Please amend the specification and claims as detailed below.

Mailing Certificate: I hereby certify that this correspondence is today being deposited with the U.S. Postal Service as *First Class Mail* in an envelope addressed to: Commissioner for Patents and Trademarks; Post Office Box 1450; Alexandria, VA 22313-1450.

July 30, 2004

Patricia Sci
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